

About Us: DogChannel.com

DOG FANCY, Dog World, Dogs in Review, Dogs for Kids, Popular Dogs, Popular Puppies, Dogs USA, Puppies USA, and DogChannel.com are part of the BowTie Inc. stable of magazines and books. BowTie, Inc. is the leader in special interest pet magazines, trade magazines, books, and websites dedicated to pet-loving consumers, pet-supply retailers, veterinarians, breeders and pet professionals worldwide. Divisions of BowTie, Inc. include BowTie Magazines, BowTie Press, BowTie News, Thoroughbred Times Company, Global Distribution Services and www.AnimalNetwork.com.

News on dogchannel.com provided by BowTie News, a division of BowTie Inc. BowTie News consists of reporters that specialize in covering the pet industry and its communities. News is supplemented by Dog Fancy magazine's team of editors, photographers and writers who specialize in all-things dog.

DOG FANCY

DOG FANCY is the world's most widely read dog magazine, celebrating dogs and the people who love them. First-time and seasoned owners turn to the magazine for expert information and entertainment. Each issue includes cutting-edge medical developments, health and fitness (with a focus on prevention, treatment and natural therapy), behavior and training, travel and activities, breed profiles and dog news, issues and trends for purebred and mixed-breed dogs. The magazine informs, inspires and entertains readers while promoting responsible dog ownership. Throughout its more than 35-year history, DOG FANCY has garnered numerous honors, including being named the Best All-Breed Magazine by the Dog Writers Association of America.

Dog World

Dog World, now in its 93rd year, is an award-winning publication aimed at breeders, exhibitors, groomers, and competitors in all canine disciplines, from agility to water trials. Education has always been a priority, teaching new generations of breeders, exhibitors and judges to enhance their knowledge. Our motto of "Active dogs, active people" reflects our ongoing commitment to the world of purebred dogs.

Dogs in Review

Written for the discerning breeder, exhibitor, handler and judge, Dogs in Review covers the sport of conformation dog showing from a unique, global perspective. With its emphasis on strong editorial, Dogs in Review's acclaimed writers cover the history, current events, people, and dogs that make up the sport of showing purebred dogs.

Dogs for Kids

Dogs for Kids was devoted to the education and entertainment of kids and preteens who care for and enjoy purebred and mixed-breed dogs. By way of a format tailored to their needs and interests, readers meet other young owners and learn about respectful and responsible dog ownership, as well as dog-related activities and careers. We know kids love dogs. This interactive, fast-paced, easy-to-read magazine reinforces that special bond. Dogs for Kids is no longer published in print.

Popular Dogs

Popular Dogs is a series of breed-specific magabooks (books in magazine format) that inform and instruct about the care necessary to properly raise specific breeds. Titles include Labrador Retrievers, Pugs, German Shepherds, Chihuahuas, Beagles and more than 40 other popular breeds. This line also includes more than 20 health and training volumes, from Training Secrets for Boxers to Housetraining.

Popular Puppies

Popular Puppies is a series of breed-specific magabooks (books in magazine format) that inform and instruct about the care necessary to properly raise a dog during that most important time in his life: puppyhood. The first title in this line, Yorkshire Terrier Puppies, was released in 2008.

Dogs USA

The Dogs USA yearly fall annual is the complete guide to choosing, raising and caring for a purebred puppy for first-time and more experienced buyers, serving as a comprehensive resource throughout a dog's lifetime. It also helps prospective owners choose the best dogs for their future needs, such as a potential show champion, super service dog, great pet or a competitive star.

Puppies USA

The Puppies USA yearly spring annual is an easy-to-read, fun guide to adopting or buying a new puppy — whether



mixed breed or purebred. It also features expert advice on nutrition, grooming, healthcare, training, and socialization and serves as a comprehensive resource throughout the puppy's first year.

Animal Network's Gold Standard Quality Content

The internet is awash in content, but not all content is equal. Our professionals and experts put our content at the top of its class. What we provide isn't just good information, it is the best information available on a topic.

Professional All informational and instructional articles are written by professional experts in that field or written by journalists who interview professional experts in that field. All Animal Network sites are supported by a print publication, the leader in its field, covering the topic. Website content follows the same stringent policies and procedures of the print publications. Our contributors and editors are networked and connected to the top veterinary researchers, behaviorists, nutritionists and innovators in rescue and other fields. What we provide isn't just good information, it is the best information available on a topic. The editorial leadership of Animal Network sites has more than 20 years experience in covering the pet community and industry.

Medical All medical articles on the Animal Network sites are sourced or written by professional veterinarians who specialize in that particular animal, and their names are cited. The current, best medical advice changes rapidly. All medical articles on Animal Network sites have dates. New medical articles are updated monthly on our sites.

News All Animal Network sites maintain the highest journalism standards in covering news stories in their pet category. All news stories are factual, written from a journalistic perspective. Opinion pieces are clearly stated as opinions. Strict policies and procedures are in place to protect against conflicts of interest and to maintain the highest standards of integrity. Animal Network News Division has news journalists who report to a news director. The news director has more than 17 years experience covering the pet industry.