



## Advertise with DogChannel

The pet market is HOT. There are more pet owners than ever, both in terms of the number of people owning pets and the percentage of U.S. households owning pets. Use of the Internet for dog-related information has grown steadily during the last several years. The convergence of the growing pet ownership market and use of the Internet is why your advertising dollars should be spent with Dog Channel.

Advertising opportunities are available throughout Dog Channel. Dog Channel connects dog owners with the hottest dog products, services and resources on the market.

We're backed by the biggest names in dog magazines, Dog Fancy, Dog World, Dogs in Review and Dogs for Kids.

Dog Channel offers advertisers the opportunity to promote their products and services to the nation's most devoted dog lovers.

Sponsorships are available for specialized areas on Dog Channel, including:

Photo gallery Community Contests Poll Survey Specialized content areas

Multi-channel advertising provides reach beyond the dog category. For example, ads can be placed in any of the following six channel websites to reach other pet and animal owners:

Bird Channel Cat Channel Fish Channel Horse Channel Reptile Channel Small Animal Channel

For more information about advertising on DogChannel.com, fill out the form below. One of our associates will contact you. [Click here to download advertising specifications.](#)