



Submission Guidelines for New Products

If you'd like to submit a new product or book to DOG FANCY for consideration, please review our guidelines.

To submit a new product for consideration of editorial mention in DOG FANCY's NewStuff columns, please e-mail: A description of the product Suggested retail price(s), or price range A phone number that consumers can call for more information A high-resolution product image (jpg or tiff format)

To newproducts@dogfancy.com

To submit a new book for consideration of editorial mention in DOG FANCY's PawTurner columns, please send a review copy of the book to:

New Books
DOG FANCY
P.O. Box 6050
Mission Viejo, CA 92690-6050

Please keep in mind that we receive many more new product releases and new books than we can cover, so not all of those sent will be used.

Should your product or book appear in the magazine, you will receive a complimentary copy of that issue.