



From the Editor

A New Look for the New Year

Jackie Franza

You probably noticed we have a new look, including a brand-new logo. Dog World's logo has changed many times over the past 93 years, and I thought this would be the perfect time to share some of my personal favorites.

The first issue (published in January 1916) sported a particularly lighthearted logo, with wonderful illustrations of dogs surrounding the magazine's name. I hope you enjoy these as much as I do!

1916

1950

1977

2009