



## Is Your Dog a Meat Maniac?

**Alpo invites dog owners to show off their pets' "real meat moments" for prizes.**

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Does your dog bark, dance, flip, or go nuts when he hears you work a can opener around his favorite meaty meal? If so, Alpo and celebrity judge, Joy Behar, want you to send in a video of your canine meat maniac.

The winner of the Alpo Real Meat Moments contest will be the face of the dog food brand, appearing on millions of Alpo cans and in national print advertising. The winner will also receive a trip for two to Hollywood, \$10,000, and other prizes. Four runners up will receive a one-year supply of Alpo; 20 semifinalists will receive a six-month supply of Alpo.

The national contest ends July 27, 2008. Upload your entry of your dog going bonkers during dinnertime on the website or mail in videos. The videos will be judged based on originality, appropriateness to the contest theme, and the dog's star potential.

You can also visit the website to view, rate, and pass on videos to your friends. The voting period to select five semifinalists runs from August 10 through August 24, 2008.