



## Rachael Ray Launches Dog Food Line

**The talk-show star says her dog, Isaboo, inspired the all-natural products.**

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Rachael Ray is bringing her down-to-earth culinary style to a whole new audience: pets.

The star of syndicated talk show "Rachael Ray" and "30 Minute Meals" has launched a line of dog food and treats called Rachael Ray Nutrish.

"I love my dog Isaboo, and as a member of my family, I need to make sure that she eats as well as the rest of us," Ray said in a statement. "With the launch of Nutrish, I now have the opportunity to share with other pet lovers some of her favorite meals, flavors and special treats."

Proceeds from the all-natural products, which include treats Isaboo Booscotti and Isaboo Grill Bites, will benefit Rachael's Rescue, an organization Ray founded to help homeless animals.

"It seemed like not a lot of extra time to donate to something that could potentially raise millions of dollars for championing these little creatures that can't speak for themselves," Ray said of the line's charitable mission.

A line of all-natural cat food products is also in the works, Ray said.

To learn more about Rachael's Rescue, [click here](#).