

## Sit, Ubu, Sit

**A dog, a man and wife, and the story behind the well-known prime-time TV sign-off.**

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Gary David Goldberg is a successful Hollywood figure, creating hit shows such as “Family Ties” and “Spin City.” But it is likely that dog lovers recognize his black Labrador, Ubu, whose bark and image became a famous television sign-off, more than him.

“Sit, Ubu, Sit: How I Went From Brooklyn to Hollywood With the Same Woman, the Same Dog, and a Lot Less Hair” by Gary David Goldberg is the story of an extraordinary dog, a loving bond between husband and wife, and their adventures, from poverty to wealth, and from Brooklyn to Hollywood. Part love story, part memoir, Goldberg’s book is filled with humor and warmth. He recounts the exploits of his dog, a canine so beloved that Goldberg named his successful production company, Ubu Productions, after him, and contemplates the loving bond he has shared with his wife over the past 40 years.

The book also offers a unique glimpse into life in show business, as entertaining and unexpected as Goldberg’s own success. Readers will become attached to the family that Goldberg loves so deeply, and the dog that became the emblem of his success.

“Sit, Ubu, Sit: How I went from Brooklyn to Hollywood with the Same Woman, the Same Dog, and a Lot Less Hair” by Gary David Goldberg is on sale now.