

Hundreds of Dogs Walk for a 'Pet' Cause

Second-annual K9K in Long Beach, Calif., benefits canine cancer research.

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The benefits of dog-walking for human and canine health were on display at the annual K9K Walk for Pet Cancer in Long Beach, Calif.

The second-annual event on Saturday, Nov. 15, helped raise \$12,000 for pet cancer research. More than 500 dogs and their owners strolled around the Shoreline Village area.

Established by Brea-based Veterinary Pet Insurance, the three-kilometer walk raises money for the Animal Cancer Foundation, which works to advance the diagnosis, treatment, and prevention of cancers in pets and people. The event takes place in November to coincide with National Pet Cancer Awareness Month, designated in 2005 by VPI to educate pet owners on the prevalence and management of pet cancer.

"Saturday's pet cancer awareness walk is just one small way we can help pet owners take positive action against the No. 1 disease-related killer in pets," said Dennis Drent, VPI president and CEO. "What an amazing response we have received not only from our own policyholders in the area, but from other pet lovers who recognize the threat cancer poses to their pets and are motivated to do what they can to find a cure."