



## Company Offers Free Cat, Dog Collars

**PetSafe promotion offers a free collar that features a flash drive to store pet's info.**

Posted: December 2, 2008, 5 a.m. EST

The holiday season is upon us and in the spirit of giving, PetSafe, a maker of pet training, containment, and safety products, is offering pet owners and pet rescues free Micro I.D. Rescue Collars. Those ordering the collar will be asked to pay shipping and handling costs.

The Micro I.D. Rescue Collar is worn like an ordinary collar but comes equipped with a flash drive that can store a pet's information, including emergency contact numbers, veterinary records, personality traits, and pet photos. The flash drive can be plugged into a computer's USB port to retrieve information. The collar also includes a toll-free number in case the individual who finds the lost pet doesn't have access to a computer.

PetSafe said the promotion is aimed at helping the millions of lost or injured pets found across the United States return home. The company cited statistics from the American Animal Hospital Association (AAHA) that revealed while a majority of rescued pets with identification are returned, 90 percent of pets without visible identification never make it home.

To receive a free collar, pet owners and pet rescues should visit PetSafe's website. Shipping and handling rates apply. The promotion runs until February 2009.