



## Company Looks for Next Celebrity Dog or Cat

**Dog and cat owners invited to participate in photo contest.**

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Cats and dogs have a chance to show off their star qualities in the second annual Most Valuable Pet Contest.

In BISSELL Homecare Inc.'s MVP photo contest, one pet gets to be featured on a Pet Hair Eraser vacuum package. Beginning Jan. 1 through March 27, 2009, pet owners can enter their most valued dog or cat by e-mailing a photo of their animal to [petphotos@bissell.com](mailto:petphotos@bissell.com)

In addition to being featured on the Pet Hair Eraser vacuum packaging, the grand-prize winner receives the vacuum, along with a \$10,000 donation to their favorite pet cause.

Throughout the contest, consumers can visit the company website to vote for their favorite pet photo. The winning pet will be chosen based on expression, overall appearance and condition of coat.

Brewster, a Bernese Mountain Dog from Anchorage, Alaska, was the grand-prize winner in 2008 and was featured nationally on the Pet Hair Eraser vacuum packaging. The company said that it received more than 62,000 entries and nearly 7 million page views of pet photos during the 2008 contest.