

'Greatest American Dog' Star Creates Jewelry Line

Jewelry for dogs and owners inspired by Cocker Spaniel-Poodle mix Bella Starlet.

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Beth Joy Knutsen and Bella StarletPuppy Paws Inc., a Pittsburgh-based jewelry designer, has collaborated with Beth Joy Knutsen and her Cocker Spaniel-Poodle mix Bella Starlet, of CBS' "Greatest American Dog," to create a new jewelry collection for dogs and their owners.

The Soulmates: Mom & Me! Collection features two designs: a heart-shaped pendant with an interconnected paw charm and a glass star drop pendant with a paw charm. A larger-sized pendant is available for owners and a smaller, collar clip-on is offered for dogs.

"It's for people who love their animals as family members not just as pets, and I think that's what it conveys — true love," Knutsen said.

Knutsen said the inspiration for the collection was none other than her "soul mate" Bella Starlet and the close relationship they share.

"Bella is my soul mate, and I was trying to think of a way to express that in jewelry and it just came to me — the heart and the paw," Knutsen recalled. "That's the best way I can describe in jewelry how we are intertwined."

A portion of the proceeds will go to Pilots N Paws, an online message board where pilots can access information about dogs who need to be transported from overcrowded shelters, where they face being euthanized, to rescue groups and shelters with available space.