

## How to Show Your Dog

**New book is a comprehensive guide to recognizing, raising, and training a winning dog.**

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Showing dogs is an interesting and entertaining sport, but one that can be intimidating and confusing for beginners. Those eager to enter the dog show world but looking for a key will enjoy the new book "Show Me! A Dog-Showing Primer, Second Edition" by D. Caroline Coile, Ph.D.

As a canine expert and successful dog exhibitor, Coile offers her intimate knowledge to prepare you for the show ring from start to finish. From the rules to the ring, lingo to handling, the book offers a wealth of information about the intricate details of dog shows. Learn how to recognize, raise, and train a prize-winning dog. Coile also offers advice on grooming, training, performing in the ring, and what to do in unexpected situations.

The updated edition includes tips from various handlers, and important changes in American Kennel Club competitions and rules. Accompanied by instructive color photos, the book is the ultimate resource for any novice looking to become an expert.

"Show Me! A Dog-Showing Primer, Second Edition," by D. Caroline Coile, Ph.D., is on sale now.