



## Nation for Dogs Launches

**Purina Mighty Dog invites canines to “join the movement.”**

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Dogs across the country are invited to be part of the Mighty Dog Nation, which was officially ratified at a recent event in Boston, led by TV personality Maria Menounos.

The newly formed nation for dogs celebrates the “everydog” – those canines whose attitudes are bigger than their size, according to Purina Mighty Dog pet food. The founding of this nation is set to be documented in a three- to five-minute “dogumentary” called “Mighty Dog Nation: The Movie.”

The film debuts on MightyDog.com in January 2010. Dog owners have a chance to see their pets in a starring role by entering a national video contest.

To learn how dogs can become Mighty Dog Nation citizens, owners can go to the website, where they can also get a copy of the official video contest rules. Contest entries must be received by June 20.