

Dog Adoption Tour Makes Southern California Stop

Rally Across America tour promotes adoption and helps find homes for pets in need.

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The Purina Pro Plan Rally Across America tour has found homes for over 225,000 animals since 2005. In its third annual outing this year, they hope to get that much closer to their goal of finding homes for 300,000 pets within five years.

During its third stop on the tour, Rally Across America visits the Orange County Super Pet Adoption event that takes place on Sunday, June 7, from 10 a.m. to 5 p.m. at the Irvine Animal Care Center at 6443 Oak Canyon Road in Irvine, Calif.

Residents can learn how to get involved in the pet rescue effort from the local organizations and charities at the event. In addition, people will also be able to adopt dogs from the various rescue groups that will be present. Anyone who adopts a new pet will receive an adoption kit to help them care for their new four-legged friend.

Attendees will also have the opportunity to speak with and watch Purina Pro Plan trainer Melissa Heeter and her rescue dog Viola demonstrate customized dog training techniques based on pets' different personalities.

"Some potential pet owners hesitate to adopt a rescue pet because they believe they were relinquished due to behavioral problems from past treatment or neglect and may not be a good fit for their home," Heeter says. "We want to help prospective adopters understand that with just a little training and patience, rescue pets will feel more at ease in their new environment, making for a happy and lasting relationship."