

Jesse James Offers \$5,000 Reward for Missing Dog

Sandra Bullock's husband hires pet-finding service to help locate the lost puppy.

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Jesse James is searching for his lost dog Cinnabun, and has hired the same service that searched for Jessica Simpson's dog after it was snatched by a coyote last year.

The company, called FindToto.com, will "robo-dial" everyone around James's West Coast Choppers compound in Long Beach, Calif., where Cinnabun was last seen.

According to the automated message that went out to James's neighbors, 9-month-old Cinnabun was spotted late Monday roaming around the K-9 Corner Dog Park in Long Beach.

James, who's married to actress Sandra Bullock, is also offering a \$5,000 reward for Cinnabun's safe return. James's friend Kimmie Caracoles, a model for West Coast Choppers, has also promised to go on a date with anyone who finds the missing dog.