



Campaign Raises Millions for Homeless Dogs

The Petco Foundation raised \$2.5 million for animal welfare groups in 36 days.

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Animal welfare groups throughout the county will collectively receive a multi-million dollar donation thanks to customers, vendors, and associates who contributed to the Petco Foundation's Tree of Life fundraising campaign over the holidays.

Approximately \$2.5 million was raised in 36 days. The annual campaign was conducted at Petco stores throughout the country, where customers had the opportunity to purchase ornaments in a variety of denominations.

Money raised will stay within the communities and regions where donations were made; each Petco store selected a local animal welfare group and raised money on that organization's behalf. Donations will be used to help surrendered animals find permanent homes.

"We are so thankful to everyone who contributed and hope that they all know that they helped to make this world a kinder, safer, and happier place to be for the wonderful animals so near to our hearts," said Paul Jolly, Petco Foundation vice president.