

## Dog Food Company Seeks Shadow Dog

**A nationwide search is on to find the perfect dog to represent a new gourmet dog food.**

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The Honest Kitchen is looking for a great dog to appear on the packaging of its new gourmet dog food line. The winning dog will have his or her photograph transformed into a graphical silhouette by a professional graphic artist. In addition to the kudos of being immortalized on thousands of boxes, the winner will also receive a year's supply of free dog food from The Honest Kitchen.

The Honest Kitchen is asking new and existing customers to submit a side-profile, high-quality photograph of their dog, to potentially be used as the silhouette image for the front of the new box. Dogs of all ages, breeds (including mixed breeds), and sizes are welcome to apply. The contest closes on April 30, 2008, and the winner will be announced on May 16, 2008.

The new, gourmet dog food line is scheduled to launch summer 2008. The recipe is top secret at this time, but is being developed to meet the needs of health-conscious hounds on a budget, according to the company.

The contest entry form can be found online. More information on the company's existing product line can be found at [www.thehonestkitchen.com](http://www.thehonestkitchen.com)