



Affluent Americans Are Dropping Big Bucks on Luxury Pet Products

Average spending of luxury pet products amount to \$12,831 a year.

Wealthy Americans are spending an average of \$12,831 a year on luxury pet products, according to the Second Annual American Express Platinum Luxury Survey.

The survey examined the spending habits of 770 affluent Americans.

A sampling of luxury pet products available for purchase includes a \$3,950 Posh Pooch Python carrier, a \$1500 Goyard dog carrier, \$495 Yves Saint Laurent dog leash, \$430 Gucci dog mattress and \$225 Louis Vuitton monogrammed dog leash.

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