



Safety Campaign for Dog Owners Launched

The Department of Homeland Security gives tips to educate and empower dog owners in the event of a natural disaster or terrorist attack.

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September is National Preparedness Month and the United States Department of Homeland Security rolled out a new program designed to inform dog owners on how to properly care for their pets in the event of a natural disaster or terrorist attack.

The "Ready" campaign allows pet owners to obtain free information on pet care in case of an emergency, which includes information on assembling a pet emergency supply kit, developing a pet care buddy system, and instructions for advance planning.

The department consulted with several organizations familiar with animal health to provide the most up-to-date information including the American Kennel Club, the American Society for the Prevention of Cruelty to Animals, the American Veterinary Medical Association and the Humane Society of the United States.

Information is available through the Ready campaign website, or by calling (800) BE-READY.