

More People Naming Dogs After Pop Culture

Survey finds more pet owners are naming dogs and cats after product brands and popular characters.

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More pet owners are giving pets a name that is reflective of pop culture, according to a new survey by pet insurance provider PetFirst Healthcare. Popular pet names included characters from cartoons, sitcoms, and movies, as well as brand names of everyday products and luxury labels. The top-ranking pet names are:

Brand cat and dog names		Character cat and dog names		Bentley		Roxy	
Hershey	Guinness	Remington	Comet	Lexus	Chanel	Corona	
Pepsi	Avery	Chiquita	Mercedes	Oreo	Beemer	Jack Daniel	
Porsche	Monte Carlo	Heidi	Snickers	Ajax		Lady	
Jasmine	Mickey	Minnie		Rambo	Hercules	Xena	
Bambi	Merlin	Bam Bam		Tinkerbell	Willow	Zeus	
Casper	Garfield	Cinderella		Shiloh			
		Taz					Other popular names

included Captain Morgan, Harley Davidson, Mr. Big ("Sex and the City"), and Yoda and Princess Leia ("Star Wars").