

Mya to Headline Dog Adoption Campaign

The entertainer will serve as national spokesperson for North Shore Animal League's America Tour for Life.

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Singer, dancer, and Broadway actress Mya will serve as national spokesperson for the North Shore Animal League's "America Tour for Life 2008" campaign.

Organized by the N.Y.-based no-kill shelter and sponsored by Nestle Purina PetCare Co., Bayer Animal Health, and Fort Dodge Animal Health, the tour will visit 20 cities during April to promote the adoption of shelter animals.

"This lifesaving tour is truly close to my heart, as both a pet owner and an animal lover," said Mya, who will host the tour's grand finale event at famed toy store FAO Schwarz in New York City. During that event, celebrities will be posing with puppies in the store's windows.

As part of the tour, two of North Shore's mobile adoption units will travel on separate routes through the country, helping more than 100 shelters and rescue groups adopt out animals.

Nestle Purina, which has sponsored the tour since 2001, will provide a free gift with every adopted pet.

Since its inception in 2001, the campaign has helped place thousands of animals into new homes, according to North Shore.

Tour stops include:

Alabama
Birmingham: April 12
Huntsville: April 13

Arkansas
Little Rock: April 16

California
Los Angeles: April 6
Redding: April 2
Sacramento: April 4

Connecticut
Brookfield: April 26

Florida
Jacksonville April 2

Indiana
Indianapolis: April 20

Louisiana
New Orleans: April 9

Missouri
St. Louis: April 19

New Mexico
Albuquerque: April 9

New York
Jamesville: April 27



New York City: April 26

Ohio
London: April 23

Tennessee
Clarksville: April 16
Nashville: April 19

Texas
Houston: April 13
San Antonio: April 12

Virginia
Harrisonburg April 23

For more information on the tour, visit www.animal-league.org or call the tour's hotline at 800-214-4308.