



'The Celebrity Apprentice' Helps Homeless Dogs

The two teams face off to create an adoption PSA that will air during Westminster.

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Donald Trump and the cast of "The Celebrity Apprentice" team up tonight to raise awareness of the nation's 4 million homeless animals.

The two teams, which feature celebrities like Boxer Lenox Lewis and actor Stephen Baldwin, go head-to-head to create a community awareness campaign for the Pedigree Adoption Drive. The contestants visit a local Manhattan animal shelter during their preparations for the campaign.

"I'm pleased to be able to partner with Pedigree on 'The Apprentice' and help bring attention to the important issue of homeless dogs," Donald Trump said in a statement. "I firmly believe that everyone deserves a second chance and these dogs are no exception. This is an exciting partnership for us on the show and one that I hope will help do some good for all of the dogs in shelters and breed rescues nationwide."

The winning community service announcement will be aired during the broadcast of the Westminster Kennel Club Dog Show Feb. 11-12 on The USA Network, Pedigree said.

"The Celebrity Apprentice" airs tonight on NBC.