

Holiday Campaign Finds Homes for 277 Dogs, Cats

Macy's and the San Francisco SPCA teamed up to show off homeless, adoptable dogs to holiday shoppers.

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Eight-year old animal lover, Aiyana Kelsey-Perot, enjoys watching one of the adoptable dogs on display.

Photo courtesy thePetPhotographer.com
Francisco, 277 people couldn't.

Who can resist that doggie (or kitty) in the window? In San

For the last several years, the San Francisco Society for the Prevention of Cruelty to Animals (SPCA) has teamed up with the Macy's Union Square store to place homeless cats and dogs in the store's display windows during the holidays.

Not only did close to 300 animals find permanent homes, but the SPCA collected \$37,000 in donations, far surpassing the previous year's results. The 2006 holiday display found homes for 200 pets and netted \$25,000 in donations.

San Francisco 49er Steve Young unveils the display.

Photo courtesy kathleenharrison.com

"This is a fantastic result," said San Francisco SPCA President Jan McHugh-Smith. "The 2007 Holiday Windows was one of the best we've ever had, and marking the 4,000th adoption since the event began 21 years ago is quite an achievement. We are so grateful to Macy's, our sponsors, and all the members of the community who support our lifesaving work."

The San Francisco SPCA has worked with the Union Square Macy's store for the last four years. The window displays were decorated by Macy's designers and featured replications of San Francisco landmarks as well as holiday-themed snow globes to house the animals.

All pets offered for adoption were vaccinated, altered, microchipped, screened for behavioral issues, and came with a 30-day medical assistance plan.