



New Wines Benefit Dog-Related Charities

Cru Vin Dogs wine will donate a portion of its sales to three nonprofits.

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A new wine brand on the market that features dogs on its labels will donate 10 percent of its sales to three dog-related charities – and now through Dec. 31 the company will donate an extra 10 percent towards canine cancer research.

The Cru Vin Dogs charity partners are the Alie Foundation, Canine Companions for Independence, and the Morris Animal Foundation. The Alie Foundation was founded in memory of Alie Berrelez, a 5-year-old girl who was kidnapped and murdered in 1993. After the girl went missing for several days, a Bloodhound tracked her scent and discovered her body. The nonprofit foundation educates children and families on child abduction as well as provides Bloodhounds to law enforcement agencies.

Canine Companions for Independence provides assistance dogs at no cost to children and adults who are physically or developmentally disabled. The final charity partner, Morris Animal Foundation (MAF), funds research projects that benefit companion animals as well as wildlife. Cru Vin Dogs' additional 10 percent donation through Dec. 31 will be given to MAF's Canine Cancer Campaign.

The wines will be released in three categories and are separated by price range – the Puppy Series, the Portrait Series, and Best in Show. The wine group just released its inaugural wines, which are available online at www.cruvindogs.com.