

New Service Caters to Canines

About 500 dog owners in Mumbai, India, have signed up for food delivery.

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More than 500 people have signed up for the new Home-Care Dog Food service, which caters to dogs living in India's booming financial and entertainment capital, according to the business' owner.

High-society dogs in the city of Mumbai – formerly called Bombay – can now feast on gourmet cuisine specially adapted to their individual tastes and delivered to their homes.

“They tell us about their dog's likes, dislikes, allergies, and we come up with a meal plan for the month,” the owner Wasiff Khan told the Associated Press.

“When you eat well, so should your dogs,” Khan said.

Owners' habits are also taken into account, Khan said. For example, on Hindu holidays when people don't eat meat for religious reasons, neither do their dogs.

The main attraction of the service, Khan said, is convenience. The service costs the Indian equivalent of 66 cents to \$2.60 daily.