

'Groomer Has It' Winner Receives Grooming Vehicle

Artist Knox takes the wheel of his own dog grooming business.

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Wag'n Tails Mobile Conversions of Granger, Ind., recently presented Artist Knox, winner of the reality show "Groomer Has It" on Animal Planet, his own Wag'n Tails Pet Stylist Elite mobile grooming vehicle.

"Artist has set lofty goals and we know he will be a great success story," said Dina Perry, Wag'n Tails founder. "His indomitable spirit is an inspiration to the profession and we are honored to play a small role in helping him put his dreams in motion."

Knox has been working with Wag'n Tails Creative Services to form a personalized brand and an exterior graphics package, which can now act as a rolling billboard. In addition, the company is providing him with marketing and advertising consulting.