

## Discount Airline Offers Perks to Dog Owners

**JetBlue offers travelers the chance to win bonus points for taking a dog along.**

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Pets on jets can add up to award points for passengers who fly on JetBlue Airways with their small dog or cat, the carrier said this week. The JetPaws program features Travel Petiquette for canine travel companions and extra TrueBlue points for pets.

As part of the new JetPaws program, cat and dog owners get two bonus award points per flight through the carrier's customer loyalty program. The extra points can help pet owners earn free travel.

The New York-based discount airline's non-refundable pet fee is \$100 each way. JetBlue allows up to four small cats or dogs in the cabin of the aircraft on domestic and international flights.

"With more than 80,000 pets traveling on JetBlue each year, the JetPaws program is designed to make traveling with pets smooth from start to finish, offering valuable TrueBlue points along the way," said Kim Ruvolo, brand manager.

The new in-cabin program also provides pet owners with "petiquette" travel guidelines for tips on smooth jetting with Max. For the style-conscious, the airline partnered with New York Post columnist and ASPCA board member Cindy Adams to offer custom-made pet carriers co-designed by Adams, also the founder of Jazzy Park Avenue Dog products.