



Broadway Barks Festival Set for July 14

The annual event benefits New York City dogs, cats, animal shelters, and rescues.

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The ninth annual Broadway Barks festival to benefit New York City-area animal shelters will take place Saturday, July 14, 2007, at Shubert Alley in Manhattan's theater district.

Hosts Mary Tyler Moore and Bernadette Peters will direct the festivities, which include red carpet celebrity presentations of adoptable dogs and cats and an auction of celebrity-signed memorabilia.

The event is free to the public, and any donations and money collected from the auction will benefit the animal shelters and adoption agencies in attendance. Last year's event attracted more than 6,000 attendees and 24 shelters.

The American Society for the Prevention of Cruelty to Animals sponsors the festival, produced by Broadway Care/Equity Fights. Additional sponsorship comes from the New York Times, Pedigree and RCA Small Wonder.

The event runs 3:30 to 6:30 p.m. in Shubert Alley located off of W. 44th St. between Broadway and Eighth avenues. In the event of rain, the outdoor festival will be rescheduled for July 28. For more information, visit www.BroadwayBarks.com.