



## Do the Scoop-the-Poop Shuffle

**Entrants could win \$2500 for submitting a winning jingle for Pet Butler's dog waste cleanup service.**

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Pet Butler of Dallas is hosting a national contest to find a winning jingle for its pet waste cleanup service. Individuals, duets, and trios are invited to compose and record 60-second videos of their performances and then submit them to the company on a DVD or CD.

The top four finalists will be featured on Pet Butler's website, [www.petbutler.com](http://www.petbutler.com), beginning June 6, 2008. The owner of the video that receives the most online votes will take home \$2,500. In addition, all four finalists will win a Pet Butler T-shirt, and everyone who casts a vote will be entered into a sweepstakes to win a \$1,000 credit to Pet Butler.

"We're really looking forward to seeing how creative people can get, and how much fun these jingles can be," said Matt Boswell, CEO of Pet Butler.

All entries must include the Pet Butler name at least three times, as well as the following phrases: "America's pet waste cleanup service," "800-Pet-Butler," and "Petbutler.com." Optional phrases include "Got Poop? We Scoop," "Picking up where your pet left off," or "We're No. 1 in the No. 2 business."

Official entry forms can be found here and may be e-mailed to [petbutlerjingle@duxpr.com](mailto:petbutlerjingle@duxpr.com) or mailed to Pet Butler Jingle Contest, 6835 Winston, Frisco, TX 75035. The deadline for submissions is May 15, 2008.